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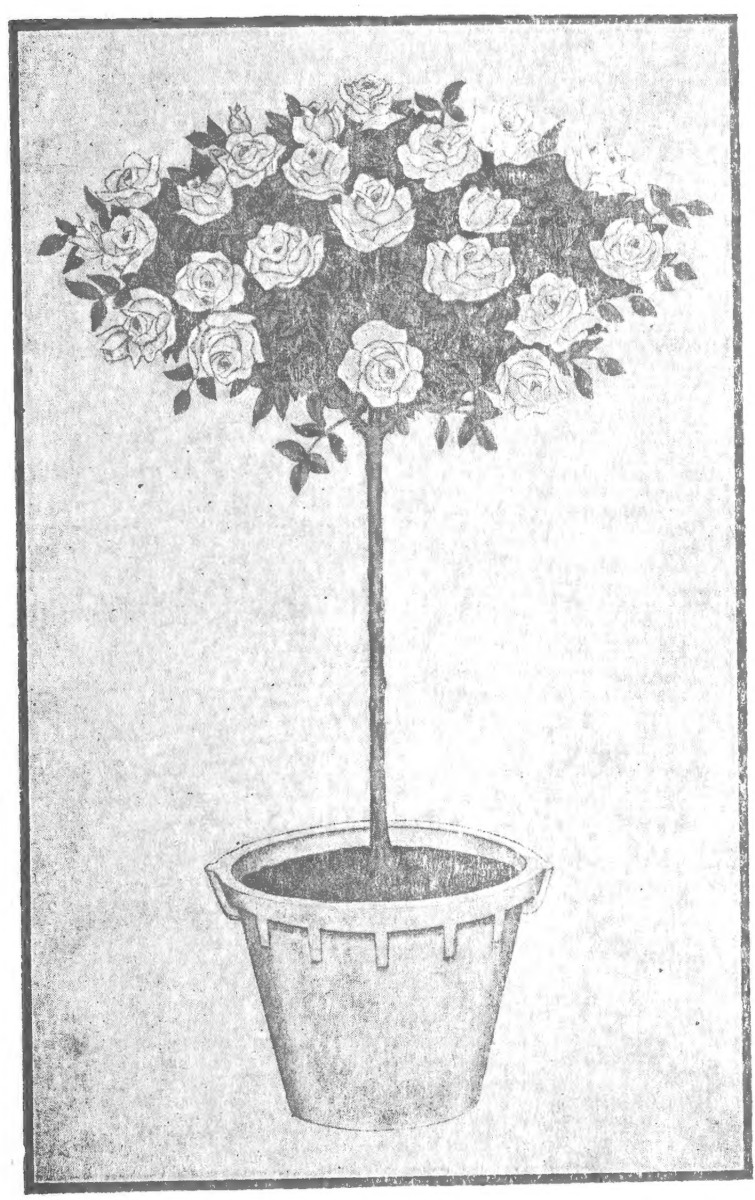
62,09

Snow, Arthur E.
Puente,
Calif.

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U. S. Department of Agriculture

31st Annual

Catalog



Snow-Field

TREE ROSES

1950



1951

ARTHUR E. SNOW

Grower

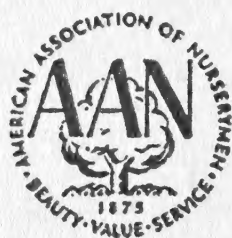


Snow-Field

TREE ROSES

1511 N. Puente Avenue
PUENTE, CALIFORNIA

Call FLeetwood 7-3107



"Snow-Field"
QUALITY
TREE ROSES



Standard Varieties

Grade No. 1

5-99 \$1.75	100-199 \$1.70	200-499 \$1.65	500-999 \$1.60
1000-1999 \$1.55	2000-3999 \$1.50	4000-7999 \$1.45	over 8000 \$1.40

Grade No. 1½

5-99 \$1.50	100-199 \$1.45	200-499 \$1.40	500-999 \$1.35
1000-1999 \$1.30	2000-3999 \$1.25	4000-7999 \$1.20	over 8000 \$1.15



Patented Varieties

Grade No. 1

5-49 \$2.50	50-249 \$2.25	250-499 \$2.10	500 up \$2.00
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Grade No. 1½

5-99 \$2.00	100 up \$1.90
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Combination Varieties

Three Color—Grade No. 1
\$2.25 each

Two Color—Grade No. 1
\$2.00 each



All prices quoted F.O.B. Puente, Hillgrove, or
San Gabriel, California.

Orders in Los Angeles area delivered without charge.

Red Shades

PATENTED

APPLAUSE—Pat. 829

Won 1947 Bagatelle Gold Medal. Is a brilliant light red in color with yellow base on each petal when opened. Flowers are often 5 inches across, and are pleasantly fragrant. Performs exceedingly well in all climates. Is free-branching and mildew resistant. Our choice in this color as a tree.

BEST REGARDS—Pat. 652

A vigorous grower and exceptionally prolific bloomer. Inside of petals brilliant cardinal red with deep yellow base. Outside of petals tyrian rose and copper.

BRAVO—P.a.f.

Rich, deep cardinal. Color lasting and unfading. Very free bloomer. New Armstrong seedling.

CALIFORNIA CENTENNIAL—P.a.f.

An H. S. introduction for 1949. Vigorous, upright, dark green leaves, long pointed buds, large petaled flowers of a glowing rich crimson. Does not blue. Exceptional.

CHARLOTTE ARMSTRONG—Pat. 455 (AARS)

Carminc red buds open to magnificent blooms of vivid cerise. Long stemmed vigorous grower. Still ranks tops.

FANDANGO—Pat. 894

Of all the roses we grow this one comes into bloom earliest in spring. A big, vigorous, glossy foliaged plant, the color is a rich deep scarlet in bud, which opens to a bright cerise red flower. The petals have a ruffled crisp appearance which adds to its beauty. Mildly fragrant. Similar, but darker than Guillot. An Armstrong introduction last season.

GRAND DUCHESS CHARLOTTE—Pat. 774 (AARS)

Rich claret color, changes to rose as it opens. Big, strong, free branching plant, lovely fragrance.

HEART'S DESIRE—Pat. 501 (AARS)

Beautiful red with long unfurling petals; deep red heart and exquisite fragrance. Vigorous grower. A "must have" every year.

Red Shades

PATENTED

MIRANDY—Pat. 632 (AARS)

Gorgeous, Armstrong creation, won All-American Award for 1945. Big buds are rich red with black shadings. Most extraordinary feature is marvelously delicious damask fragrance.

NOCTURNE—Pat. 713 (AARS)

Color is bright cardinal-red with dark shadings. Stems are long, foliage luxuriant, sturdy grower. By Armstrong.

SAN FERNANDO—Pat. 785 (AARS)

A grand new red rose with lasting fragrance. Buds are long and pointed. Vigorous grower, disease resistant, long stemmed. Improved Heart's Desire.

TEXAS CENTENNIAL—Pat. 162

Sport of rose Pres. Hoover. Color brick-red turning to cerise-red with age. Free flowering and vigorous.

TOM BRENNEMAN—P.a.f.

The happiness, laughter and gayety that Tom Breneman brought into the world over the radio is exemplified in the new rose which bears his name. Every bud and flower is full of vigor and color. The plants are rugged, the color is a beautiful coral and the flowers long lasting. Very fragrant. Howard & Smith seedling.

WILL ROGERS—Pat. 256

Deep red, intensely fragrant, of strong and vigorous growth. Free blooming and an ideal cut flower.

*Red Shades*

NON-PATENTED

CHRISTOPHER STONE

This rose is very popular for its freedom of blooms and its beautiful color, having large heavy foliage.

ETOILE DE HOLLANDE

Velvety dark crimson, fragrant.

Red Shades

NON-PATENTED

GYPSY LASS

Perfect shaped flowers of dark scarlet crimson. Vigorous bloomer.

HADLEY

Velvety rich crimson flowers, attractive long stems.

McGREDY'S SCARLET

Excellent formed flowers of variable scarlet, grows vigorously. Blooms freely.

NIGHT

The buds and flowers are well shaped and quite double and fragrant. Darkest of all reds.

RED HOOVER

Popular red, variation of Pres. Hoover.

RED RADIANCE

Vigorous glowing crimson sport of Radiance.

RED TALISMAN

Considered one of the best sports of Talisman now on the market. Long stems and pointed brilliant red buds. Vigorous grower and very fragrant.

SOUTHPORT

Always full of perfumed flowers. Perfect buds opening into a lovely loose flower.



Pink Shades

PATENTED

CAPISTRANO—P.a.f.

AARS for 1950. Rich, deep, glowing rose-pink in the bud and open flower. Leathery foliage.

FIRST LOVE—Pat. 921

Each long, slender, urn-like bud is borne on a single stem. Light rose-pink in color, shading to dawn-pink. Vigorous and free branching.

Pink Shades

PATENTED

MISSION BELLS—P.a.f.

AARS for 1950. Deep salmon pink. Coppery green foliage. Spreading habit of growth. Excellent for tree rose.

SANTA ANITA—Pat. 539

Flowers and buds are beautifully shaped on smooth long stems. Color is glowing rose-pink. Bright green foliage.

SHOW GIRL—Pat. 646

Strong growing upright bush, beautiful long buds are deep rose-pink. Long lasting cut flower.



Pink Shades

NON-PATENTED

COUNTESS VANDAL

Prolific, long-stemmed, and fragrant. A good bouquet rose. Colors range from coppery bronze to a pale carmine pink.

IMPERIAL POTENTATE

An old favorite that is still one of the darkest shades in pink-excellence; mildew-free, leathery foliage.

J. OTTO THILOW

Perfect buds and flowers, rich rose pink. Very vigorous.

LOS ANGELES

Extremely vigorous trees, have silvery coral pink flowers.

PICTURE

A rose that is a picture, every bud perfectly formed and with a cheerful glowing shade of light rose pink. Very popular.

PINK DAWN

Perfectly formed deep rose-pink, toned orange. Heavy growth, long stems.

PINK RADIANCE

Varied hues of silvery pink, bushy foliage.

ROSE MARIE

Double, cupped rose-pink blooms.

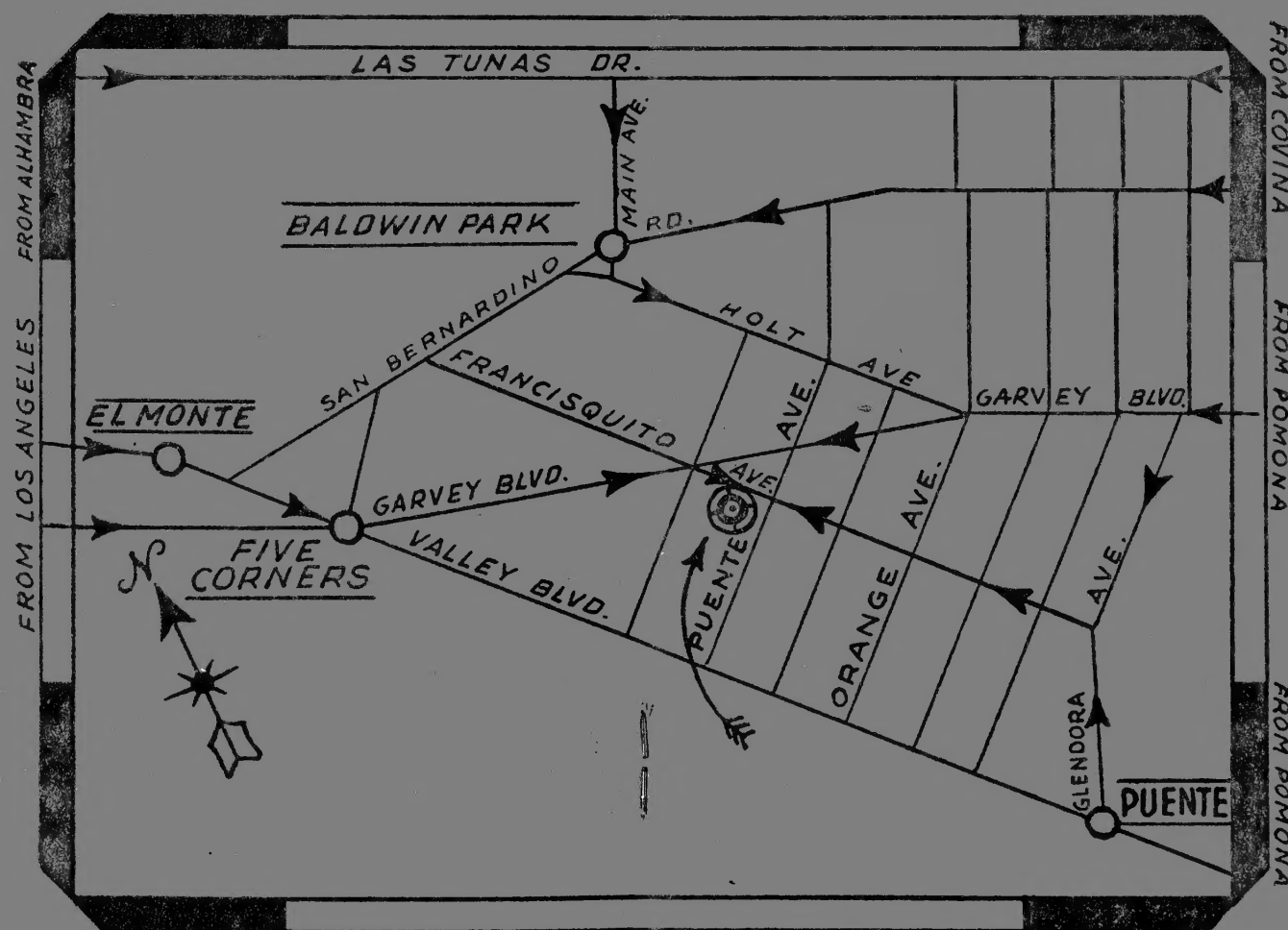
THE DOCTOR

Silvery pink. Buds are long and pointed. Intense fragrance. Received Gold Medal at National Rose Society Show at London. A Howard & Smith introduction.

"SNOW-FIELD" the Hallmark in TREE ROSES

"*Snow-Field*" on the label is your assurance of the finest quality *Tree Rose* obtainable. A middle road for *Tree Roses* does not exist. The best grade is the only grade worth while. We have found thru years of experience that the best is acquired only thru putting all our efforts to one endeavor. This is why we *specialize* in producing *Tree Roses* exclusively. Many of our customers have been buying "*Snow-Field*" *Tree Roses* for 15 and 20 years. If you are a new customer of ours, you may be sure that we will fill your order in such a manner that you will want to have "*Snow-Field*" *Tree Roses* for as long as you remain in business.

To Guide You To *Snow-Field Tree Roses*



1511 N. Puente Ave.

Puente, California

Clear Yellow

PATENTED

BUTTERSCOTCH—Pat. 613

"Nothing like the color of butterscotch has so far been seen in roses"; exceptional form. Excellent as tree rose.

DEBONAIR—Pat. 677

Outstanding yellow. Delightful old-time rose fragrance, vigorous tree. Mildew resistant foliage. Armstrong seedling.

LOWELL THOMAS—Pat. 595 (AARS)

Buds on long stems are of a deep golden yellow. Large, robust plant. Does well in cool or hot weather. Won All-American Award.

MME. CHIANG KAI-SHEK—Pat. 664 (AARS)

Long spiral buds open to light clear canary yellow flowers of perfect proportions. Vigorous grower, long stemmed. Tops for form.

PEACE—Pat. 591 (AARS)

Winner of All-American Award. Unique in color, rich yellow buds opening to soft yellow, each petal edged in cerise pink. Flowers are huge, long lasting when cut. Plants are vigorous with shiny green foliage.

SUTTER'S GOLD—Pat. 885 (AARS)

AARS and Bagatelle awards. Long-pointed yellow bud. Richly shaded with orange and red. Large glossy leaves. Tea fragrance.



Clear Yellow

NON-PATENTED

GOLDEN DAWN

Yellow buds, stained crimson, opening to fragrant, well-formed Marechal Niel-yellow flowers. A superb bedding rose, remarkable for its handsome, disease-resisting foliage and steady, prolific blooming qualities.

GOLDEN EMBLEM

Golden yellow with tinge of red on edges of petals.

GOLDEN RAPTURE

Fully double blooms, vigorous growers. Strong stems.

McGREDY'S YELLOW

Bright, buttercup-yellow, perfect form.

Clear Yellow

NON-PATENTED

MRS. E. P. THOM

Profuse, strong, bushy plants, double pure yellow blooms.

MRS. PIERRE DU PONT

A free flowering kind, double rich yellow.

SISTER THERESE

Long stems, long attractive buds of rich yellow.

VILLE DE PARIS

Well shaped blooms of sunflower yellow. Very lasting.



White

PATENTED

SLEIGH BELLS—Pat. 946

New white, always opens, very profuse. Plenty of dark green, leathery foliage. Best new rose in its color today.



White

NON-PATENTED

FRAU KARL DRUSCHKI

Has been well called "The Snow Queen"—the standard of perfection for all white roses.

KAISERIN A. VICTORIA

Ivory white, high centered, double.

McGREDY'S IVORY

Long pointed ivory buds opening to a beautiful creamy white rose. Very long stems.

SNOW BIRD

Free flowering, sweetly fragrant, vigorous. Will always open fully—double—excellent in tree form.



Multi-Color

(Consisting of Apricot, Copper and Orange)

PATENTED

MME. HENRI GUILLOT—Pat. 337

Brilliant, satiny, raspberry-pink buds unfold into gorgeous flower. Has spicy fragrance. Luxuriant glossy foliage. Vigorous grower. Excellent.

TAFFETA—Pat. 716 (AARS)

Beautiful rose-pink, long stemmed buds. Hardy upright plant.

Multi-Color

NON-PATENTED

AUTUMN

Orange and yellow hues dashed with red.

DUCHESS OF ATHOLL

Orange to bronze hues, vigorous growth.

DUQUESA DE PENARANDA

Vigorous grower, bearing a profusion of double blooms.

GIRONA

Multicolored in varying tones pink-carmine and yellow. Very fragrant, long stemmed, of fine keeping qualities. Improvement on Talisman.

HEINRICH GAEDE

One of the finest. A copper orange with bright glossy foliage and good stems.

PRESIDENT HOOVER

Blend of flaming scarlet, pink, yellow, orange.

TALISMAN

A favorite variety of rich yellow and rose-red.

*Two-Tone*

(Contrasting Colors)

PATENTED

CALIFORNIA—Pat. 449

Color is orange yellow overlaid with rose, a dual tone of indescribable beauty. Buds long and pointed, flowers of stupendous size.

FORTY-NINER—Pat. 792 (AARS)

The Forty-Niner is probably the most brilliantly colored rose ever introduced. The outside of the petals is rich chrome yellow. The inside or face of the petals is a vivid red, changing to cherry red with age. The buds are long pointed and delightfully formed. Stems are long, straight and sturdy, with few thorns. It is also resistant to disease. 1949 All-American. (By Armstrong Nurseries.)

MARK SULLIVAN—Pat. 599

Yellow and Tyrian rose in varying combinations; every bud and flower different; strong, profuse bloomer.

Two-Tone

(Contrasting Colors)

PATENTED

TALLY HO—Pat. 828 (AARS)

All-American winner for 1949. An excellent rose in a combination of two tones of rose and red. Is a robust grower, free-flowering, and delightfully fragrant. (By Armstrong Nurseries.)



Two-Tone

NON-PATENTED

CONDESA DE SASTAGO

(Vermillion and Yellow.) A good grower, rich colors, fragrant, free bloomer.

CONTRAST

Silver with pink reverse. Vigorous grower, long stemmed.



Polyanthas and Floribundas

CRIMSON ROSETTE—Pat. No. 967

Many clusters of crimson hybrid polyantha type flowers. Strong grower, makes large, well-shaped head as tree rose. Mildew-free foliage.

FLORADORA (Cinnabar Red)

Gayest floribunda of them all. Very satisfactory, keeps well cut. Excellent tree.

PINK ROSETTE—Pat. No. 970

Brilliant, dark glowing pink. Otherwise identical to Crimson Rosette. We recommend the pink and crimson varieties as tree roses.



Combination Varieties

Two and Three Color Novelties

(Being two and three contrasting varieties growing on the one plant)

THREE VARIETY NOVELTIES

Talisman (yellow), Contrast (pink), Red Talisman (red).

Southport (red), Kaiserin (white), E. P. Thom (yellow).

TWO VARIETY NOVELTIES

Otto Thilow (pink), Golden Rapture (yellow).

Duchess of Atholl (coppery orange), E. P. Thom (yellow).

Southport (red), Kaiserin (white).

Terms and Conditions of Sale

DISCOUNT allowed for all orders C.O.D. with substantial discount to customers picking up their orders at our nursery CASH and CARRY.

IF you are a NEW CUSTOMER or have not ordered from us since before the 1949-1950 season, please include credit references.

PACKING material on all Express and Freight shipments charged at cost.

SHIPPING will be via motor freight wherever practicable as the costs on these carriers are negligible and the service satisfactory.

ORDERS to be shipped require a 20% deposit when confirmed, balance on delivery, unless credit has been previously arranged or approved, in which case terms are 30 days net or 60 days by advance arrangement.

CLAIMS for adjustment on stock must be made within 10 days from time stock is received, and we will make every effort to satisfy the customer.

PLANTS will be individually labeled to offset any possibility of varieties being misnamed.

VARIETIES are tied five (5) to the bundle. Please order in multiples of five.

PRICES subject to change or revision upward. All customers will receive the benefit of any reduction in prices. Prices F.O.B. Montebello, San Gabriel, or Hillgrove, California.

PLEASE FILL IN ORDER FORMS INCLUDING STATE SALES TAX NUMBER, DATE OF DELIVERY, AND TERMS DESIRED. WE ARE SOLD OUT OF MANY POPULAR VARIETIES BY SEPTEMBER 1. TO AVOID DISAPPOINTMENT, WE SHOULD HAVE YOUR ORDER BY THIS DATE. IF ORDERING LATE PLEASE STATE IF WE MAY SUBSTITUTE LIKE COLOR AND EQUAL GRADE.

ARTHUR E. SNOW

Grower



Snow-Field

TREE ROSES

1511 N. Puente Avenue
PUENTE, CALIFORNIA

Call FLeetwood 7-3107



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FOR THE TRADE



Growers of Quality Standards

Telephone Fleetwood 7-3107

PUENTE, CALIFORNIA

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SOLD TO _____ Phone No. _____

Street _____ Delivery Date _____

Post Office _____ Sales Tax No. _____
(Please print name and address)

May we substitute in similar color and quality? Yes ☐ No ☐ Terms _____

[illegible]

(PRICES AND DESCRIPTIONS IN CATALOG)

